



Catya Belfer

SENIOR PRODUCT MANAGER

Profile

Vibrant, professional, organized, flexible. I can communicate stakeholder vision to engineers and elucidate technical challenges to the C-suite. With over 20 years of technical project, program and product management experience, I work with teams to get-it-done while fostering a culture of innovation, collaboration, and excellence.

Experience

Lead Product Manager at Confidential, Remote

2023 – PRESENT

Joined an early stage startup at the intersection of EdTech, AI & Health to help bring their founders' vision to MVP on iPhone/iOS and Android.

Senior Product Manager at GLG, Remote

2021 – 2023

Developed product strategies and roadmaps with global company leads and C-suite. Distilled product requirements and collaborated with Engineering, IT, Finance, Compliance and other teams to execute on them.

Proposed and ran a highly visible pilot program to evaluate a new collaboration and communication tool for our geographically distributed client-facing teams, including the design and management of custom engineering work to integrate with internal platforms. This resulted in major improvements in customer NPS and operational efficiency, leading to a global rollout.

Director, Platform Product Management at 2U, Remote

2019 – 2021

Led a fully remote, distributed cross-functional team creating full-stack software solutions for the Curriculum & Learning division. Defined the vision and built products to bring technical bootcamps to students. Collaborated with stakeholders to build consensus on the roadmap and budgets. Mentored team members and contributed to a positive and productive software development environment.

Director Program Management at Cartera Commerce, Inc, Lexington, MA

2014 – 2019

Led the 0-1 team responsible for a unique product dedicated to one of our largest clients. Spearheaded all aspects of product and program management from roadmap development and budgeting to requirements gathering and implementation. Navigated and resolved complex technical escalations, utilizing proficiency in SQL and analytics. Served as Agile Product Owner for cross-functional, geographically distributed team, fostering collaboration and Agile best practices. Administered and nurtured relationship with offshore development partner, ensuring seamless communication and alignment on project goals and deliverables.

Principal Project Manager at Chitika, Inc., Dedham, MA

2012 – 2014

Managed all projects and work for the Software Engineering & Web Development departments. Ensured on-time completion of projects and improved work tracking company-wide. Implemented Agile Scrum methodology and coached and mentored junior project managers.

Contact

catya@pobox.com
413.200.8749
linkedin.com/in/catya-belfer/

Middlefield, MA
Remote / US

Skills

- Going from Vision to Strategy
- Getting the Best out of Cross-Functional Teams
- Taking a Product from Roadmap through Execution
- Helping Products Succeed through Change Management
- Understanding What the Data is Telling Us

Certifications

PSPO (Professional Product Owner)
PSM (Professional Scrum Master)
PMP (Project Mgmt Professional)

Project Management Experience Highlights

2001 – 2012

Monster.com, Maynard, MA

- Led global web projects, adhering to strict timelines and budgets, utilizing Agile and Waterfall methodologies.
- Managed cross-functional project teams across NA, Europe, and Malaysia, maintaining efficient collaboration.

Babson College, Wellesley, MA

- Successfully launched major IT projects, including college website redesign and software implementations.

Bose Corporation, Stow, MA

- Recognized with the Innovation Award in 2008 for quadrupling deployment frequency and automating fraud detection.
- Received the Appreciation Award in 2007 for the French-Canadian internationalization of bose.ca.

RNK Telecom, Dedham, MA

- Implemented E-911 service on internet phones across the US and Canada.

MITRE, Bedford, MA

- Acknowledged with Infrastructure Program Recognition award for overseeing implementation and support of the BrassRing ATS / TRM system at MITRE.

Non-Profit & Community Service

Chair, Library Board of Trustees, Middlefield, MA

2022 – PRESENT

Integrated the local library into the regional CW/Mars system. Authored the library's collection development policy.

Technical Director, Cohousing Association of the US

2007 – 2018

Led technical aspects of non-profit organization Coho/US, including website design, development, and maintenance. Served as primary technical subject matter expert for the organization.

Facilitation & Conflict Resolution

2005 – 2015

Attended quarterly group facilitation and conflict resolution training workshops. Served in those roles for communities and other non-profit and professional groups.

Education

BA, Cum Laude, Social Sciences, Simon's Rock College of Bard

Coursework toward MBA, Babson F.W. Olin Graduate School of Business