

Catya Belfer

Vibrant, professional, organized, flexible. I can communicate stakeholder vision to engineers and elucidate technical challenges to the C-suite. With over 20 years of technical project, program and product management experience, I work with teams to get-it-done while fostering a culture of innovation, collaboration, and excellence.

Experience

Lead Product Manager, Executive Program Manager 2023 – Present
Matter and Space, Remote

Brought the start-up founders' dream of a highly personalized, fully AI-driven EdTech / Wellbeing experience from vision to a commercial app in the hands of pilot users.

Led and collaborated on the development of the product roadmap, participated in technical feasibility planning, and led the user testing effort. Iterated on features and technology and drove our technical partners on implementation.

Senior Product Manager 2021 — 2023
Gerson Lehrman Group (GLG), Remote

Developed product strategies and roadmaps with global company leads and C-suite. Distilled product requirements and collaborated with Engineering, IT, Finance, Compliance and other teams to execute on them.

Proposed and ran a highly visible pilot program to evaluate a new collaboration and communication tool for geographically distributed client-facing teams, including custom engineering work to integrate with internal platforms. Resulted in major improvements in customer NPS and operational efficiency, leading to global rollout.

Director, Platform Product Management at 2U, Remote
2019 – 2021

Led a fully remote, distributed cross-functional team creating full-stack software solutions for the Curriculum & Learning division. Defined the vision and built products to bring technical bootcamps to students. Collaborated with stakeholders to build consensus on the roadmap and budgets. Mentored team members and contributed to a positive and productive software development environment.

Director Program Management at Cartera Commerce, Inc, Lexington, MA
2014 – 2019

Led the 0-1 team responsible for a unique product dedicated to a large financial client. Spearheaded all aspects of product and program management from roadmap development and budgeting to requirements gathering and implementation. Worked through complex technical escalations, utilizing proficiency in SQL and analytics. Served as Agile Product Owner for cross-functional, geographically distributed team, fostering collaboration and Agile best practices.

Contact

catya@pobox.com
413.200.8749
linkedin.com/in/catya-belfer/

Belchertown, MA
Remote / US

Skills

Incorporating AI

Going from Vision to Strategy

Getting the Best out of Cross-Functional Teams

Taking a Product from Roadmap through Execution

Helping Products Succeed through Change Management

Understanding What the Data is Telling Us

Certifications

PMP (Project Mgmt Professional)

PSM (Professional Scrum Master) I

PSPO (Professional Product Owner) I

Education

BA, Cum Laude, Social Sciences,
Simon's Rock College of Bard

Coursework toward MBA, Babson
F.W. Olin Graduate School of Business

Project Management Experience Highlights

2001 – 2014

Chitika Inc, Dedham, MA: Principal Project Manager

- Ensured on-time completion of all projects and work for the Software Engineering & Web Development departments. Implemented Agile Scrum.
- Coached and mentored junior project managers.

Monster.com, Maynard, MA: Senior Project Manager

- Led global web projects, adhering to strict timelines and budgets, utilizing Agile and Waterfall methodologies.
- Managed cross-functional project teams across NA, Europe, and Malaysia, maintaining efficient collaboration.

Babson College, Wellesley, MA: Sr. IT Project Manager

- Successfully launched major IT projects, including college website redesign and software implementations.

Bose Corporation, Stow, MA: Project Manager

- Recognized with the Innovation Award in 2008 for quadrupling deployment frequency and automating fraud detection.
- Received the Appreciation Award in 2007 for the French-Canadian internationalization of bose.ca.

RNK Telecom, Dedham, MA: IT Project Manager

- Implemented E-911 service on internet phones across the US and Canada.

MITRE, Bedford, MA: Project Lead

- Acknowledged with Infrastructure Program Recognition award for overseeing implementation and support of the BrassRing ATS / TRM system at MITRE.

Non-Profit & Community Service

Chair, Library Board of Trustees, Middlefield, MA

2022 – 2024

Integrated the local library into the regional CW/Mars system. Authored the library's collection development policy.

Technical Director, Cohousing Association of the US

2007 – 2018

Led technical aspects of non-profit organization Coho/US, including website design, development, and maintenance. Served as primary technical subject matter expert for the organization.

Facilitation & Conflict Resolution

2005 – 2015

Attended quarterly group facilitation and conflict resolution training workshops. Served in those roles for communities and other non-profit and professional groups.